

2026

OUR LIST

— RABUN COUNTY —

ADVERTISING &
SPONSORSHIP MEDIA KIT

ABOUT OUR LIST



Our List has become a valuable resource for residents, visitors, and businesses throughout Rabun County and North Georgia. More than a directory, it serves as a trusted guide for discovering local services, community resources, events, dining, shopping, recreation, and the businesses that help our communities thrive. Today, Our List is evolving into something even greater.

With the addition of an expanded online platform, enhanced business listings, community-focused content, and new opportunities for businesses to connect with customers, Our List is becoming the area's premier resource for local information and engagement. By combining the reach of print with the accessibility of digital, the publication is creating more ways for people to discover, support, and connect with local businesses and organizations.

The vision is simple: make it easier for residents to find trusted resources, help visitors experience the best of North Georgia, and provide businesses with affordable, effective opportunities to grow their visibility and reach new customers.

As Our List continues to expand, its commitment remains the same—to strengthen community connections, support local businesses, and showcase the people, places, and organizations that make our region unique.

Connecting People. Supporting Local. Growing Together.

MORE THAN ADVERTISING. IT'S COMMUNITY CONNECTION.

Our List is a full-color print and digital community resource designed to connect residents, visitors, and businesses throughout Rabun County and the surrounding North Georgia mountains.

Filled with local resources, trusted business listings, community events, family activities, outdoor recreation, health and wellness information, and inspiring local stories, Our List is a publication people choose to pick up, keep, and reference again and again.

Unlike many forms of advertising that are easily ignored, skipped, or discarded, Our List is intentionally sought out by readers looking for recommendations, services, and local businesses they can trust.

- **A Resource People Keep**
- **Our List isn't junk mail.**
- **It isn't an advertisement attached to a receipt.**
- **It isn't a pop-up ad competing for attention online.**
- **It isn't a billboard people drive past without noticing.**

Our List is a practical resource that readers bring home, save in their vehicles, keep on their desks, and share with friends and family. Many readers reference issues long after publication because the information remains useful throughout the year.



WHY
ADVERTISE



OUR GOALS

PRINT + DIGITAL EXPOSURE

When you advertise with Our List, your business benefits from both print and online visibility.

- Print Publication
- Professionally designed, full-color publication
- Distributed throughout Rabun County and neighboring communities
- Available in local businesses, visitor locations, community hubs, and high-traffic gathering places
- Reaches residents, newcomers, visitors, and seasonal homeowners
- Online Directory & Resource Hub
- Free business listings available for local businesses
- Searchable business directory
- Direct links to advertiser websites
- Community resource pages
- Event promotion opportunities
- Featured business opportunities
- Ongoing content additions and updates
- Community-Focused Marketing

Our mission is simple:

Help local businesses grow while strengthening our community.






OUR REACH

SOCIAL MEDIA

-  1K+ Followers
-  58,000+ Digital Impressions
-  Growing Community Engagement

PRINT DISTRIBUTION

-  Distributed throughout Rabun County
-  Reaching residents, visitors, second-home owners, and tourists
-  Available at multiple high-traffic locations

ONLINE PRESENCE

-  Free Business Directory
-  Community Resource Hub
-  Event Listings
-  Featured Business Opportunities



OUR AUDIENCE

WE'RE NOT JUST SELLING AD SPACE

We're building a stronger community by connecting people with local businesses, organizations, events, and resources.

Residents

Looking for trusted local businesses and services.

Families

Searching for activities, programs, camps, sports, and family resources.

Homeowners

Needing contractors, real estate professionals, home services, and maintenance providers.

Visitors & Tourists

Looking for dining, lodging, recreation, shopping, and attractions.

Seniors

Seeking local resources, healthcare providers, and community support services.

ADVERTISING PACKAGES*

Up to 50% less than comparable publications

→ ADD-ONS

- ✓ Hosted website landing page | \$350
- ✓ Social media post to channels once a month (6x) | \$250
- ✓ Branded Publication | starting \$150 for 5 copies

*All rates, package inclusions, specifications, and advertising opportunities are subject to change without notice. Current pricing will be confirmed at the time of booking.

→ QUARTER PAGE

3.65" W × 4.9" H | \$75

- ✓ Print Ad
- ✓ Website Listing
- ✓ Link to Your Website

→ FULL PAGE

7.5" W × 10" H | \$300

- ✓ Full Page Print Ad
- ✓ Website Listing
- ✓ Link to Your Website
- ✓ Featured Online Placement
- ✓ Social Media Mention

→ ANNUAL PUBLICATION SPONSORSHIP \$2K

- ✓ Full Page Ad
- ✓ Front Page Spotlight cover
- ✓ Full Page Advertorial
- ✓ Website Listing

→ HALF PAGE

7.5" W × 4.9" H | \$150

- ✓ Print Ad
- ✓ Website Listing
- ✓ Link to Your Website
- ✓ Featured Online Placement

→ FULL PAGE PREMIUM

- ✓ Full Page Ad | \$350+
- ✓ Premium Placement
- ✓ Website Listing
- ✓ Featured Sponsor Recognition
- ✓ Monthly Social Media Spotlight
- ✓ Category Page Placement
- ✓ Direct Website Link

- ✓ Featured Sponsor Recognition
- ✓ Monthly Social Media Spotlight
- ✓ Category Page Placement
- ✓ Direct Website Link

OUR SPECS



AD FILE SPECIFICATIONS

To ensure the highest quality print and digital experience, please submit advertisements using the following guidelines

Accepted Formats

- PDF
- JPEG
- TIFF

Resolution

- Minimum 250 DPI
- 300 DPI Recommended

Print Ad Size Dimensions

Full Page
7.5" × 10"

Half Page
7.5" × 4.9"

Quarter Page
3.65" × 4.9"

Our List is published monthly. All ad materials and payment are due by the 15th of each month for inclusion in the next issue.



HOW TO CONTACT US

The most effective way to get in touch with me is via email. We strive to reply to all messages within two business days. Don't hesitate to reach out with any questions, concerns, or simply to say hi! We truly value communication and am always excited to connect. We look forward to hearing from you soon!



www.ourlistpublication.com



info@ourlistpublication.com



706-963-0480

FAQS

DOES MY PRINT ADVERTISEMENT INCLUDE ONLINE PROMOTION?



Yes. Most advertising packages include a business listing on our website with a link to your website or social media page. Higher-tier packages may also include featured placement, social media recognition, and additional digital exposure.

CAN I ADVERTISE IN MULTIPLE ISSUES?



Absolutely! We offer multi-month advertising opportunities and package discounts for businesses that want consistent visibility throughout the year. Contact us to discuss the option that best fits your goals and budget.

HOW DO I RESERVE MY ADVERTISING SPACE?



Simply contact us at info@ourlistpublication.com or complete our advertising inquiry form. Advertising space is reserved on a first-come, first-served basis once payment and artwork have been received.

CAN YOU HELP DESIGN MY ADVERTISEMENT?



Yes! If you do not have a ready-made ad, our team can assist with creating a professional advertisement for your business. Design services may be available for an additional fee depending on the complexity of the project.

DO I NEED TO SIGN A CONTRACT?



No. We do not require long-term contracts. Our goal is to provide affordable and flexible advertising options that work for businesses of all sizes. You can advertise in a single issue or choose a multi-month package if you'd like ongoing exposure.

HOW MUCH DOES ADVERTISING COST?



Advertising rates vary based on ad size, placement, and package selected. We offer options ranging from banner ads and quarter-page ads to full-page and sponsorship packages. Contact us for our current rate card and package details. We are committed to providing affordable advertising solutions without long-term commitments.

THANK YOU

WE ARE LOOKING FORWARD
TO WORKING WITH YOU

CONTACT US AT INFO@OURLISTPUBLICATION.COM OR CALL US AT
706-963-0480 TO RESERVE YOUR ADVERTISING TODAY.